

### VLP Law Group LLP is pleased to announce this upcoming live webinar:

# Internet Road Construction: Where is WHOIS and What is the Risk of Detour from new gTLDs

Date: Thursday, September 15, 2016

Time: 10 am - 11 am (PDT) / 1 pm - 2 pm (EDT)

#### Reserve Your Spot – *Register Now*

The Internet, like the universe, is expanding. Recent gravitational changes in control and governance, the black hole of WHOIS (a search query used to find information about a domain name), now transitioning to a new name with registrants using non-Latin characters, and an ever growing galaxy of new gTLDs (generic top-level domains). Some gTLDs are visible only in non-latin characters most US bound businesses can't read. These cosmic anomalies present new challenges in brand protection. Both large and small businesses all have reputations for their goods and services they do not want want hijacked, blemished or infringed. Join VLP trademark disputes attorney Scott Austin on the never ending journey into the twilight zone, Milky Way and warp and woof of the Internet for a select review of pending changes and how to put them in perspective.

## What You Will Learn

This webinar will examine the protection of trademarks against the evolving Internet landscape and provide a vocabulary lesson on words and acronyms like IANA, RDAP, TMCH, CC, IRD and those countries to be especially concerned with infringing your marks or web site content.

#### **Intended Audience**

This webinar is intended for business and legal professionals who play a role in the development, management, or protection of intellectual property.

#### **Presenter**

Scott Austin\_is a partner in the Intellectual Property Group of VLP Law Group LLP. He has more than three decades of experience advising clients in matters of trademark infringement, domain name disputes, software protection, worldwide web content protection strategies, and litigation support.

## This is a free event. Reserve Your Spot – Register Now

After registering, you will receive confirmation along with detailed instructions to access the webinar.

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